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For Immediate Release

Families Forward Learning Center Kicks Off 60th Anniversary With \$60,000 Challenge Grant from McCreight Foundation

Pasadena, CA—July 3, 2021—Families Forward Learning Center celebrates its 60th anniversary of providing free education and social services to low-income families with children from birth to five years old by accepting a challenge grant from the McCreight Foundation.

Relying on private donations and corporate gifts to continue making a meaningful difference in the community, Families Forward will also be hosting a number of small fundraising receptions in Pasadena and at the Center throughout the year, as well as presenting its annual gala event in October. The Center has already received employee matching gifts from The Walt Disney Company, Netflix, Bank of America and Southern California Edison.

"We are so appreciative of the hundreds of volunteers and donors whose hard work and generosity help us empower underserved families," said Elva Sandoval, executive director. "And we are especially delighted to announce that we have successfully earned a challenge grant from the McCreight Foundation."

Serving Pasadena since 1961, Families Forward services are based on a two-generation learning model that empowers both parents and children to gain knowledge and skills that improve outcomes for the entire family. FFLC ensures that children are safe, healthy and developmentally on-track, while enhancing parents' skills, literacy and self-sufficiency so they can be active participants and advocates for their children's education and their families. Families Forward Learning Center is located at 980 N. Fair Oaks Avenue in Pasadena.

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